



Purity™ Laboratories Certified is granted by independent ISO 17025 accredited laboratories, authorized to evaluate, and certify Prenatal Products in line with the FIGO recommendations.

P2i™ is a trademark of THE FORUM, a not-for-profit Think Tank dedicated to the protection of the health of mothers and their infants from preconception through infancy.

THE FORUM and leading scientists with which it consults have determined that eliminating harmful substances from vital sources of nutrition is crucial for mothers and their babies.

The P2i™ trademark is conferred only upon those products shown to meet the standards of safety and cleanliness upon which knowledgeable organizations of obstetricians and gynecologists have agreed.

The Forum proudly endorses the Kirkman prenatal vitamin as meeting those standards.



### For Healthy Pregnancy Supplementation, Choose P2i™ by Kirkman

It's more important now than ever to choose a clean and safe prenatal supplement. Thousands of moms trust Kirkman to be a part of their pregnancy journey.

For the safety and health of both mom and baby, always choose **Kirkman**.

**\*The following studies have been referenced in the writing of this package insert.**

- Di Renzo, Gian Carlo, et al. (2015, December). *International Federation of Gynecology and Obstetrics Opinion on reproductive health impacts of exposure to toxic environmental chemicals*. NIH: National Library of Medicine. <https://pubmed.ncbi.nlm.nih.gov/26433469/#:~:text=FIGO%20recommends%20that%20reproductive%20and,care%03C%20and%20champion%20environmental%20justice>
- Collective. (2023, October). *Toxic chemicals and environmental contaminants in prenatal vitamins*. International Federation of Gynecology and Obstetrics (FIGO). <https://www.figo.org/resources/figo-statements/toxic-chemicals-and-environmental-contaminants-prenatal-vitamins>
- Collective (2023, May 4). *NIEHS/EPA Children's Environmental Health and Disease Prevention Research Centers Impact Report*. U.S. EPA. <https://nepis.epa.gov/search?%5B%5D%3A%20NIEHS/EPA%20Children's%20Environmental%20Health%20and%20Disease%20Prevention%20Research%20Centers%20Impact%20Report%20>



Kirkman's Prenatal is the pioneering brand to achieve FIGO's exacting standards and is officially "Purity Laboratories Certified". We're also licensed to bear the endorsement of the P2i™ (Preconception to Infancy) nonprofit program. Our product stands safe from 24 heavy metals, 120 specified toxicants, common allergens, bacteria, and pesticides, ensuring unmatched safety across all batches.



**KIRKMAN**®  
HELPING PEOPLE LIVE HEALTHY LIVES

## Prenatal Supplements



For Healthy Pregnancy Supplementation, Choose P2i™ by Kirkman®



## Prenatal Supplements

### Safety First: Protecting Both Mother and Baby

Pregnancy is a time of immense joy, anticipation, and care. Every expectant mother wishes to provide the best environment for her developing child, both within and outside her womb.

This means making sure what she takes into her body is safe.

However, unseen dangers can pose significant risks to both mothers and their unborn babies in the form of toxic chemicals and other contaminants. The **International Federation of Gynecology and Obstetrics (FIGO)**, the global leader in women's health, has just issued an important new message to all doctors and their patients:



*"Exposure to toxic environmental chemicals during pregnancy and lactation is ubiquitous and is a threat to healthy human reproduction. There are tens of thousands of chemicals in global commerce and even small exposures to toxic chemicals during pregnancy can trigger adverse health consequences."*

— FIGO Position Statement

**Many moms choose prenatal vitamins thinking they're doing the best for their baby. While prenatal vitamins are highly recommended, recent studies\* have shown some shocking truths.**

Further underlining the urgency of this matter, a major clinical study\* referenced in the recently released statement by FIGO reveals that:

*"In fact, studies\* have demonstrated Prenatal Vitamins contain significant contamination with toxic chemicals and microbials. A recent review*



*found that toxigenic fungi/mold/yeast were found in many of the supplements tested."*  
— FIGO Position Statement

### Because of these studies\*, FIGO has given some important advice:

In response to mounting concerns about prenatal product safety, FIGO has recently published a novel set of safety recommendations for prenatal vitamins. Kirkman® rigorously adheres to these guidelines to ensure the ultimate safety of our products. Here are the FIGO recommendations that we at Kirkman strictly follow:

1. *Patients should only consume, and Clinicians should only prescribe, vitamins and supplements that have been independently checked to make sure they are clean and safe.*
2. *"Manufacturers should be held to a standard of production that assures safety and minimizes contaminants."*
3. *"Certification of all prenatal vitamins becomes the standard of care."*

— FIGO Policy Statement

### Why Trust KIRKMAN?

We're proud to be the first prenatal supplement brand that is certified based on the FIGO recommendations for safety. We know how much trust moms and doctors put in our product and our mission.

### When you choose Kirkman:

- **Safety is Top Priority:** We check every product thoroughly to make sure it is safe.
- **We Meet High Standards:** We follow FIGO's advice closely and make sure our products are some of the best available.
- **We Focus on Quality:** For many years, our main goal has been to give moms the cleanest, best quality products.
- **Our P2i™ Prenatal Vitamin** is formulated and manufactured to contamination levels below CA Proposition 65 daily consumption thresholds.

